



Silver and Holographic Cardboard

(HWCMP62-103)

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1. Product Overview & Applications

Silver and Holographic Cardboard is a premium-grade, visually striking packaging material that combines a high-gloss metallic or holographic finish with the durability of multi-layer paperboard. Designed for luxury and high-end applications, this material offers outstanding printability, anti-counterfeiting features, and structural rigidity. It is widely used in premium packaging, decorative applications, and branding materials.

- Luxury Packaging: Ideal for high-end cosmetics, perfume boxes, and retail packaging.
- Gift & Promotional Packaging: Used for exclusive gift boxes, seasonal packaging, and premium wrapping.
- Security & Authentication: Integrated holographic effects provide anti-counterfeiting properties.
- Advertising & Specialty Printing: Enhances marketing materials, brochures, and high-end invitations.

2. Technical Specifications

Property	Unit	Typical Value
Basis Weight	g/m ²	200 - 500 ± 5
Thickness	µm	250 - 800 ± 10
Stiffness (MD/TD)	mN	≥ 350 / 200
Brightness	%	≥ 90
Opacity	%	≥ 98
Surface Smoothness	s	≥ 50
Moisture Content	%	6 - 8
Metallic Layer Thickness	nm	30 - 50
Heat Resistance	°C	Up to 180
Holographic Effect	-	Customizable Patterns
Print Compatibility	-	Offset, Flexo, Gravure, UV Printing

3. Additional Features

- High-Gloss & Holographic Finish: Enhances luxury product presentation..
- Excellent Printability: Compatible with multiple printing techniques for branding.
- Anti-Counterfeit Protection: Customizable holographic patterns enhance security.
- Durable & Rigid Structure: Provides premium strength and high-end product safety.
- Eco-Friendly & Recyclable: Manufactured with sustainable materials and recyclable components.

4. Storage & Handling

- Store in a cool, dry environment at 10-25°C, 40-60% relative humidity.
- Avoid direct sunlight and extreme temperature fluctuations.
- Handle with care to prevent surface scratches and deformation.

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