



HARDVOGUE

Adhesive Art paper Technical Specification

Product Overview & Applications

Adhesive Art Paper is a high-quality self-adhesive paper designed for excellent print performance and durability. It is widely used in:

- Labels: Suitable for product labels, food packaging, and logistics stickers.
- Advertising & Promotion: Ideal for posters, flyers, and promotional materials.
- Office & Home Use: Used for notebooks, craft projects, and personalized stickers.

Technical Specifications

Property	Unit	80 gsm	90 gsm
Basis Weight	g/m ²	80±2	90±2
Thickness	µm	75±3	85±3
Adhesive Type	-	Permanent	Permanent
Opacity	%	≥ 85	≥ 90
Gloss (75°)	GU	≥ 70	≥ 75
Peel Strength	N/15mm	≥ 12	≥ 14
Moisture Content	%	5-7	5-7
Surface Tension	mN/m	≥ 38	≥ 38
Heat Resistance	°C	Up to 180	Up to 180

Additional Features

- Superior Printability – Compatible with offset, flexographic, and digital printing.
- Strong Adhesion – Bonds well to paper, plastic, and metal surfaces.
- Smooth & Glossy Surface – Enhances image clarity and color vibrancy.
- Water & Scratch Resistance – Provides enhanced durability for long-term applications.
- Eco-Friendly – Made from sustainable raw materials, recyclable.

Storage & Handling

- Store in a cool, dry environment (Temperature: 10-25°C, Humidity: 40-60%).
- Keep away from direct sunlight and extreme temperature variations.
- Handle carefully to avoid surface damage or adhesive contamination.

Company Information

Hardvogue Limited

Address: Xixi Shouzu, Wenyi Road, West Lake District, Hangzhou City, China 310030

Email: sales@hardvogueltd.com

Website: www.hardvogue.com